

## CAPITAL CAMPAIGN GIFT CHART

CAMPAIGN GIFT CHART				TARGET
			JD	5,000,000
Gift size	Prospects	No of	Total	Cumulative
JD	required	gifts	JD	JD
Pacesetting gifts				
1,000,000	3	1	1,000,000	1,000,000
500,000	3	1	500,000	1,500,000
250,000	15	5	1,250,000	2,750,000
Leadership gifts				
100,000	21	7	700,000	3,450,000
50,000	30	10	500,000	3,950,000
25,000	36	12	300,000	4,250,000
General gifts				
10,000	45	15	150,000	4,400,000
5,000	60	20	100,000	4,500,000
Other gifts				
			500,000	5,000,000
	213	71	5,000,000	5,000,000
DISTRIBUTION				
	JD			
Top 7 gifts	2,750,000	55.0%		
Next 43 gifts	1,500,000	30.0%		
Balance	750,000	15.0%		
	5,000,000	100.0%		